



# NICK STAMOULIS

Fractional Chief Marketing Officer  
(CMO) | Digital Growth Leader

## About Me

Dynamic and innovative digital marketing executive with over 25 years of experience helping businesses grow their online presence, improve lead generation, drive sales and solve marketing related challenges.

## Contact



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Boston, Massachusetts



[Nick Stamoulis on LinkedIn](#)

## Core Strengths:

- **Strategic Digital Marketing Leadership**
- **B2B and B2C Marketing Strategy**
- **Expert with the following: SEO, Content Marketing, Digital Ads/Pay Per Click, Social Media, Email Marketing, Lead Generation, AI Marketing Integration**
- **Conversion Optimization & Analytics**
- **Team Leadership & Cross-Functional Collaboration**
- **Marketing Budget Development**
- **Marketing ROI & Revenue Growth**

## Work Experience

### Founder & President | Fractional CMO

2005 - Present

#### Brick Marketing - Boston, MA

Founded and operates the Boston based digital marketing agency Brick Marketing. Brick Marketing provides fractional CMO and marketing services to mid-sized B2B and B2C companies, creating tailored marketing strategies that solve challenges, drive growth, and improve ROI.

### Online Marketing Manager

#### Smart Destination - Boston, MA

Managed online marketing programs, managing SEO, paid search, and lead generation campaigns.

### Search Engine Marketing Manager

#### Inceptor - Maynard, MA

Designed and executed SEO and paid advertising strategies to maximize client results.

### Direct Marketing Manager

#### Direct Advertising, Inc. - Holliston, MA

Managed direct response campaigns for B2B and B2C clients, focusing on customer acquisition and retention.

## Certifications & Affiliations

Google Analytics Certified, SEMrush, HubSpot, and Constant Contact Solutions Provider Partner

## Education

Curry College: Bachelor's Degree in  
Marketing Communications